



### **QUESTIONATE-TO-INNOVATE™**

1. What is a question?
2. Why are questions valuable?
3. Who asks valuable questions?
4. What are your favorite questions to Ask? Why?
5. What are your favorite questions to Answer? Why?
6. How do you know if questions are good, useful or valuable?
7. Where do you find valuable questions?
8. How do you develop valuable questions?

These questions were inspired by Gerald "Solutionman" Haman's KnowBrainer® innovation and creativity tool available at Amazon.com and SolutionPeople.com

**SolutionPeople**

[www.solutionpeople.com](http://www.solutionpeople.com)

[www.decoratetoinnovate.com](http://www.decoratetoinnovate.com)

[www.innovatorsdigest.com](http://www.innovatorsdigest.com)

[www.geraldhaman.com](http://www.geraldhaman.com)

[info@solutionpeople.com](mailto:info@solutionpeople.com)

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### **QUOTEMPLATE-TO-QUESTIONATE™**

"Don't ever stop asking questions."

— *Albert Einstein*

"I cannot teach anybody anything; I can only make them think."

— *Socrates*

"The primary question was not what do we know, but how do we know it."

— *Aristotle*

"I keep six honest serving men. They taught me all I knew, their names are What and Why and When and How and Where and Who."

— *Rudyard Kipling*

"If you want to generate a lot of creative and innovative ideas, you should ask a lot of creative and innovative questions. People need to *questionate to innovate.*"

— *Gerald "Solutionman" Haman*

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How can we help you  
improve innovation and  
creativity performance?



**Solution People**

**WHAT DO OUR CUSTOMERS NEED?**

1. Innovate to Achieve Goals & Solve Problems
2. Learn & Improve Innovation & Creative Thinking Skills
3. Apply New & Proven Tools, Software & Techniques
4. Implement Proven Innovation Models, Systems & Processes
5. Find & Collaborate with More Innovative People
6. Inspire More Innovation & Fun
7. Design Environments & Spaces that Inspire Innovation
8. Plan, Launch & Manage Innovation Initiatives & Programs

**WHAT ARE OUR SOLUTIONS?**

1. Tools, eTools & Software
2. Training Webinars
3. Training Workshops
4. Facilitations & Teambuilding
5. Interactive Meeting Experiences
6. Models, Systems & Processes
7. Questionating™ Services
8. Expert Coaching & Consulting

**WHERE CAN WE HELP YOU?**

1. New Products & Services
2. Selling & Sales
3. Marketing & Promotions
4. Meeting & Event Planning
5. Leadership & Management
6. Design & Experiences
7. Environment & Space Design
8. Learning & Development
9. Communications
10. Strategic Planning



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